

COMMUNICATIONS EXPERT POSITION DESCRIPTION

Mission :

An integral part of the member leader community, Communications Experts serve as subject matter experts (SMEs) in various functional areas and in some instances, will also be responsible for the implementation of Communications related initiatives outlined in the regional action plan, as they support and drive the execution of strategy at all levels of the organization. The Expert will support their region's products, programs, or initiatives in service of chapters' communication health and growth. Experts are selected and directed by their respective regional councils. The Expert is aligned with the EO 4.0 Strategic Vision, their regional council, and EO's mission to help leading entrepreneurs learn and grow within communications.

Qualifications:

- Has an unwavering passion for impacting their chapter, region, EO, and themselves.
- Is a Communications subject matter expert.
- Served as a Communications chair and attended GLC in that Chair role.
- Is aligned with EO's purpose, ambition, and core values.
- Will actively contribute to the region's and chapters' successes.

Responsibilities:

- Attend Bimonthly Regional Townhall to break down silos for program and project information-sharing, and to maintain regional alignment and community building with Chapter Chairs.
- Attend Chapter Chair calls as requested by the Portfolio for experience share.
- Lead breakouts as requested for these stated calls.
- Support the region in operationalizing their action plan in areas of your expertise.

